

SHARED CAMPUS

TRANSCULTURAL COLLABORATION

23 AUGUST

↳ 3 DECEMBER, 2021

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Transcultural Collaboration is a unique international MA semester programme in the arts and design, and a cooperation between Shared Campus partner institutions in Asia and Europe.

30 participants from all arts and design disciplines have the chance to explore Zurich and Taipei, collaborating on experiments with open outcomes.



① ON TRANSCULTURAL COLLABORATION

Today, artists, performers, musicians, curators and designers need a multi-perspective mindset, as well as a genuine commitment and willingness to communicate, exchange, and debate ideas and opinions within a global framework, critically reflecting on manifold interconnected issues and questions. Given the complex and pressing nature of the problems facing all of us, we are convinced that close cooperation is imperative for tackling these issues.

② BETWEEN ZURICH AND TAIPEI

Zurich and Taipei are the two main locations of the programme. They serve as the base and common playground for explorations and experiments. Their different cultural and historical developments and living environments provide interesting insights and opportunities for reflection on a variety of topics such as value systems, politics, traditions and cultural hybridization, or power structures.

③ ON TRANSCULTURALITY

For contemporary creative practitioners, a transcultural mindset and attitude is necessary in order to deal with different cultures on many levels. They act as facilitators between different political, social, economic, and cultural contexts. Not only professional expertise is required, but also the ability to understand and negotiate the diversity of global cultures and societies. Artists and designers can take the role of agents who constantly observe, reflect, distinguish, and position themselves in dynamic environments, withstanding frictions, and demanding to make things visible, to mediate, to produce, and to act precisely.

④ ON COLLABORATION

When making use of different working methods or approaches, one might come up with ideas and conceptions that are beyond regular imagination and capabilities. Collaboration as a principal working method exposes participants to different mindsets, traditions, and aesthetic understandings. Working in cross-cultural and cross-disciplinary teams allows for direct exchange and debate on topics of common interest, while at the same time critically reflecting on each other's perception, values, and way of working. It is a way of expanding the artistic toolkit, helping participants to better understand their own discipline.

⑤ ON THE PROGRAMME STRUCTURE

The programme is divided in two parts: a 4-week stay in Zurich and a 11-week stay in Taipei including a field trip. The core programme is dedicated to practice-based collaboration and teamwork between the participants in changing constellations. An annual semester topic and a related lecture series serve to focus debates and provide a framework for practical experimentation. The programme is complemented with additional inputs by guests, excursions, and workshops. Participants receive close support from selected faculty from all partner institutions, as well as from independent artists and experts from various arts and design disciplines. The semester includes public presentations in Zurich and Taipei.

SEMESTER DATES

23 August — 3 December 2021: 15 weeks

PARTICIPANTS

The programme offers places to 30 MA students from the participating partner institutions from a wide range of arts and design disciplines, including performing arts, music, fine arts, media arts, curating, design, and art education. Emphasis is placed on a good mixture of disciplines.

ADMISSION CRITERIA AND REQUIREMENTS

- A genuine interest in and willingness to identify and analyse transcultural questions
- An ability and interest to work in teams whose members come from different cultural and disciplinary backgrounds
- A willingness to expose oneself and one's work, to engage in critical reflection, to experiment and take artistic risks, and to participate full-time in the semester programme
- Proficient in English

CREDITS

Students remain enrolled in their home MA programmes.

STUDENT COSTS

- Tuition fees: Regular home institution semester fees
- Accommodation Taipei and travel expenses: Please check with your home institution

TEACHING FACULTY

Lecturers and artists from Asia and Europe. Faculty come from various arts and design disciplines, and a range of academic backgrounds.

APPLICATION PROCESS

- ① Letter of motivation (1–2 pages, in English)
- ② CV
- ③ Interview

CONTACT PERSONS AT EACH INSTITUTION:

- HKBU: Kingsley Ng, skng@hkbu.edu.hk
- Kyoto SEIKA: Masahiro Yasuda, yasuda@kyoto-seika.ac.jp
- LASALLE: Peter Zazzali, peter.zazzali@lasalle.edu.sg
- SCM: Tobias Klein, ktobias@cityu.edu.hk
- TNUA: Cecile Kao, cecilestkao@iec.tnua.edu.tw
- Nanjing University: Gao ZIWEN, gaoziwen@nju.edu.cn
- UAL: Constance REGARDSOE, c.regardsoe@arts.ac.uk
- ZHdK: Valerie Jetzer, valerie.jetzer@zhdk.ch

APPLICATION

- Submission deadline ZHdK: 6 APRIL 2021
 - Submission deadline LASALLE/SCM/SEIKA TNUA/UAL: 30 APRIL 2021
 - Submission deadline HKBU: 16 JULY 2021
- Please send your application documents to the corresponding contact person at your institution.

For further question concerning the application please contact:

- Valérie Jetzer, Administrator, Transcultural Collaboration — valerie.jetzer@zhdk.ch

Interviews will be conducted in May 2021
Final confirmation of participation by 31 May 2021

For a personal consultation or should you have any questions, please get in touch with the corresponding contact person at your institution.

INVOLVED SHARED CAMPUS PARTNERS

- City University of Hong Kong/School of Creative Media (SCM)
- Hong Kong Baptist University (HKBU)
- LASALLE College of the Arts, Singapore
- Kyoto Seika University
- Taipei National University of the Arts (TNUA)
- University of the Arts London (UAL)
- Zurich University of the Arts (ZHdK)

ADDITIONAL PARTNERS

- China Academy of Art, Hangzhou
- Nanjing University/Department of Theatre, Film and Television



INFORMATION EVENTS

Short presentation of this years' programme by Daniel Späti and Nuria Krämer, chance to meet former participants, and get an impression of their work and experiences.

- 3 March, 2021 - online
11.00—12.00 London
12.00—13.00 Zurich
19.00—20.00 Hong Kong, Singapore, Taipei
20.00—21.00 Kyoto
- 24 March, 2021- online
16.30—17.30 London
17.30—18.30 Zurich
- 8 April, 2021 - online
10.00—11.00 London
11.00—12.00 Zurich
17.00—18.00 Hong Kong, Singapore, Taipei
18.00—19.00 Kyoto

For registration, please contact Valerie Jetzer
(valerie.jetzer@zhdk.ch)

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